



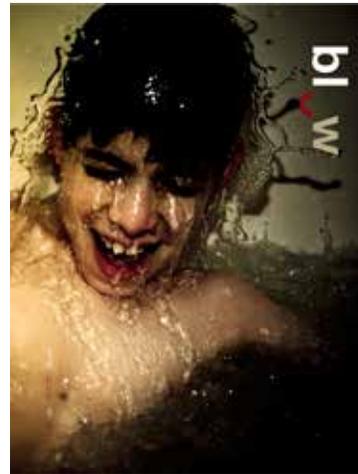
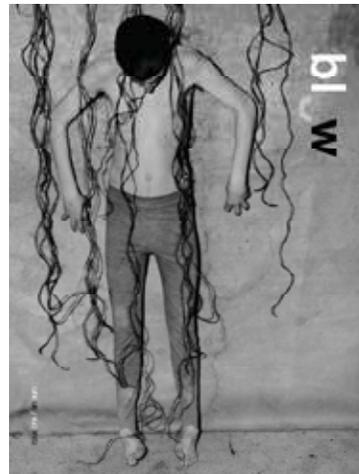
## blow photo magazine

winner of the irish print awards  
print of the year 2010

title of highly commended in the magazines category  
the review 2010

title of highly commended in magazine design  
mcnaughton review design awards salzburg 2011

nomination to david manley  
emerging entrepreneur awards 2012 + 2013



established in July 2010, [blow photo magazine](#) is an international magazine for contemporary photography. displaying the inspirational works of emerging and established talents, [blow](#) celebrates photography as an art form. In [blow](#) we cultivate a visual collection to honour the printed image, to celebrate known photographers and to shed a light on fresh talent.

the large A3 format and presentation of the magazine resembles a carefully executed print portfolio, with paper quality and colour reproduction as the key elements to its success.

[blow photo magazine](#) inspires those who are interested in visual culture, arts, communication and design. each issue has a specific theme and provides a vital collection of images to challenge and excite. superbly designed, [blow photo magazine](#) is a hand-held exhibition



“**blow photo magazine** has broken new ground [...] setting a fresh benchmark for photographic publication of the highest quality [...]”  
hugh linehan / online editor / the irish times

“**blow photo magazine** is a very striking publication [...]”  
peter fitzgerald / editor and ceo / circa art magazine / director / dnote.info

“**blow** is definitely an asset to the photographic magazine landscape”  
darragh shanahan / marketing manager / gallery of photography, dublin



advertising

an advertisement in [blow photo magazine](#) has enduring value, as people hold onto it as a collector's item

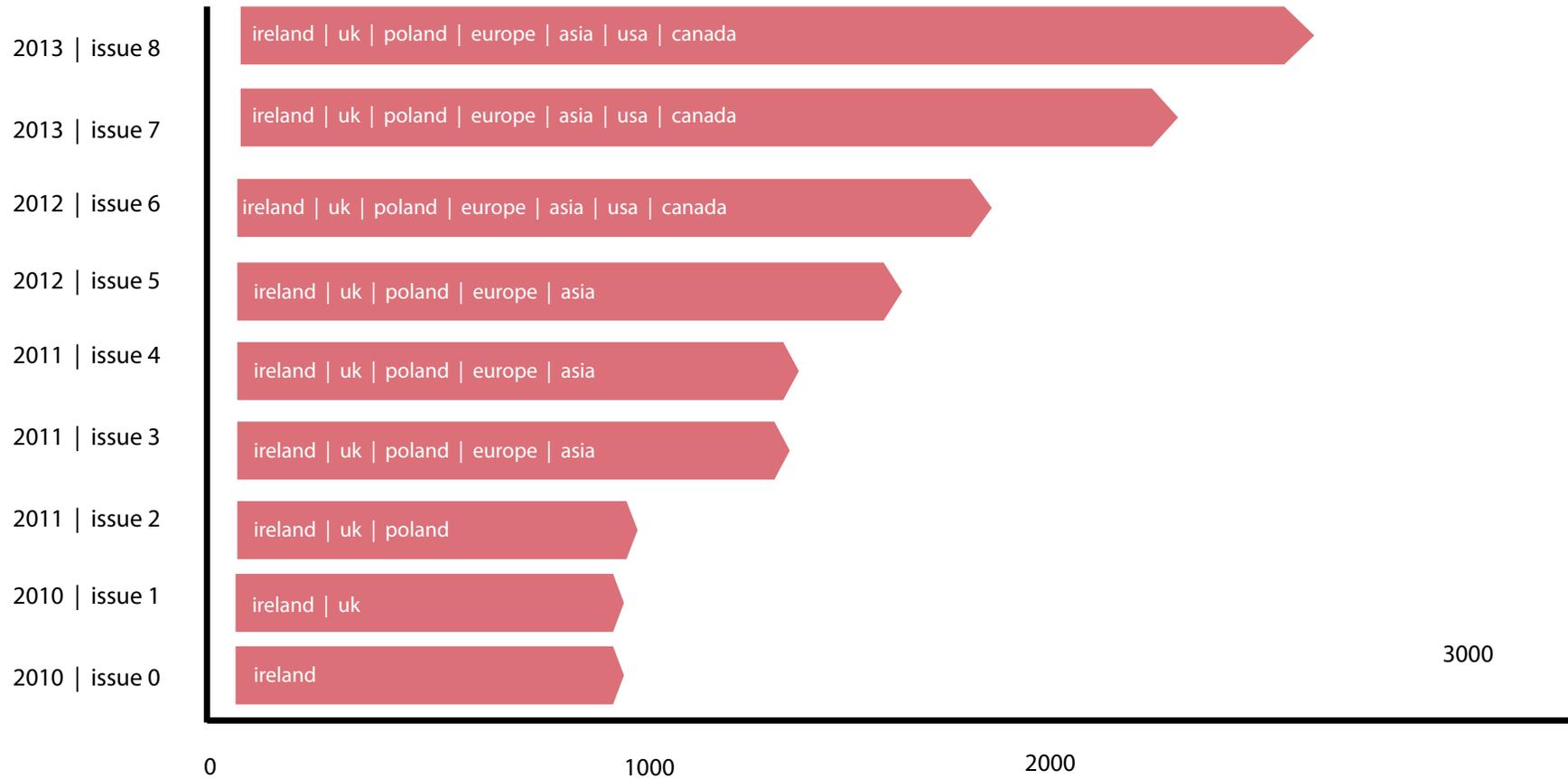
what do we offer?

[blow](#) allows advertisers the opportunity to display high quality advertisements. our cooperation with international art bookshops and galleries enables our clients to reach wide groups of professional photographers, designers, architects and all those interested in photography and all its aspects. [blow photo magazine](#) has a strong presence at the various photo events and festivals across europe and the rest of the world. our clients benefit from reaching potential customers over a long period of time as our magazine has a long shelf life. we offer our clients help with creating their advertisement to keep it in cohesion with blow's layout.

who has advertised with [blow photo magazine](#)?

tate modern, guggenheim bilbao, canon, jameson dublin international film festival, belfast photo festival, absolut, lecool, inspirational arts, fotofever, dublin dance festival, eyes on, format, bespoke & co., fotofestival lodz, d-light studios, the art of photography show, international photofestival grid, c/o berlin, gallery of photography ireland, hahnemühle fineart, saatchi gallery.

the circulation of **blow photo magazine** has grown tremendously since it's launch in 2010. to date we have circulated 1000 copies of each issue through our distributors, making **blow photo magazine** available across bookstores and galleries throughout ireland, europe and now internationally. due to demand we increased the circulation in 2013 to 3000 copies per issue. in 2014 there are plans for a further increase to 5000 copies per issue



## blow photo magazine distribution

### direct :

[www.blowphotomagazine.com](http://www.blowphotomagazine.com)

### distributors :

pineapple  
sass



## ireland

### dublin :

article dublin  
conns cameras  
dlight studios  
gallery number one  
gallery of photography  
high lane gallery  
imma  
inspirational arts  
national gallery of ireland  
o'sullivan graphic supplies  
winding stair bookshop

### galway :

ard bia at nimmos

### cork :

bandon books  
rightbrain

### kilkenny :

county council arts office

### leitrim :

the dock  
the glens centre  
victoria hall

## uk

### london :

charlotte street news  
foyles [dept 31/r/fiction  
and magazine]  
fulham news  
magma [clerkenwell]  
shreeji newsagents

### bristol :

arnolfini books

### cornwall :

jam

### derby :

derby quad limited

### glasgow :

aya-aye book depot

### leeds :

leeds gallery

### manchester :

magma

## international

### berlin :

c/o berlin  
issue berlin  
motto berlin  
do you read me?!

### munich :

soda. internationale magazine  
und bücher

### amsterdam :

athenaeum boekhandel

### belgium :

hors format bookshop

### lisbon :

in uteis design lda  
tema

### cracow :

mocak  
galeria pauza  
czuły barbarzyńca  
księgarnia hetmańska  
ha!art

### singapore :

basheer graphic books

### taipei :

multi-arts corporation

### seoul :

world magazines

### sydney :

beautiful pages

### new zealand :

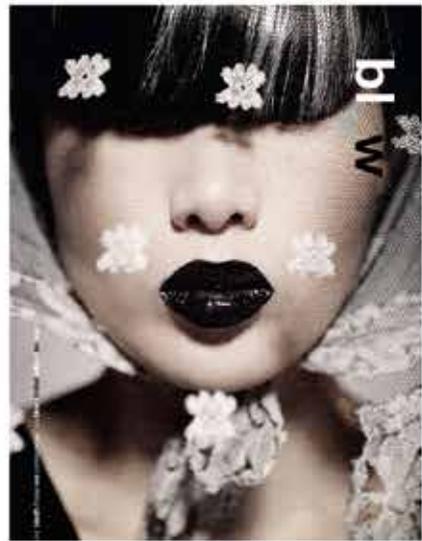
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blow photo magazine is also available in **160 selected outlets** across the **usa and canada**  
for further information on this please contact : [info@blowphotomagazine.com](mailto:info@blowphotomagazine.com)

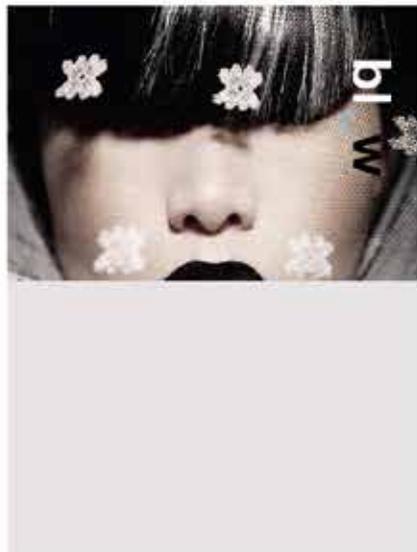
available advertising formats

each print advertisement is enhanced with online advertising on our website (at present approx 50,000 visitors a year), as well as on our social media platforms (facebook: currently over 6,500 friends, twitter: currently over 900 followers )

**blow** advertising package - 25% discount off normal price for your advertisement to feature in 4 consecutive issues of blow photo magazine



290 x 380 mm  
€ 1500



290 x 190 mm  
€ 1000



145 x 270 mm  
€ 500



145 x 190 mm  
€ 250



145 x 110 mm  
€ 150



**blow gallery/artist presentation**

a double page spread presentation of high quality images and text featuring your gallery and/or selected artist. text and image selection to be confirmed with editor.

**double spread presentation**  
€2000 + 10 free copies

## blow projects



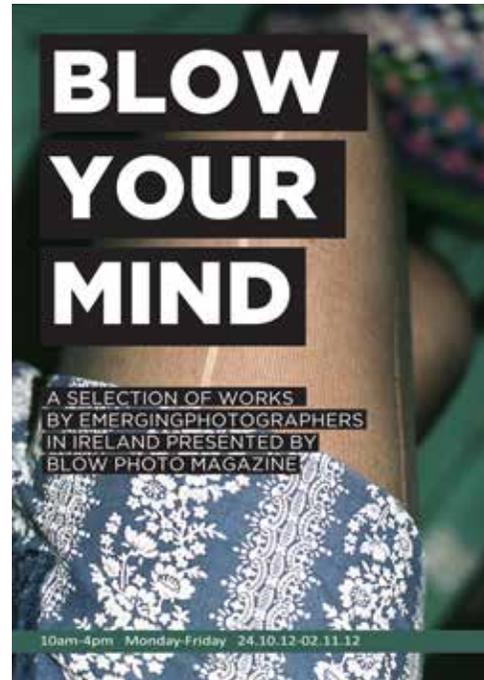
in 2011 & 2012 blow photo magazine assembled a team of carefully selected photographers to document dublin's largest multi-disciplinary arts festival - absolut fringe.

the images were published in online editions of blow/absolut fringe magazine which were available for download throughout the festival.

'blow magazine spent hours taking beautiful pictures at a raft of the shows and have produced some stunning online magazines – the perfect digital souvenir?

we reckon so [...].'

irish time, the festival hub



blow photo magazine took part in the 2012 emop berlin by presenting a selection of work from 16 emerging irish photographers as an exhibition 'blow your mind'.

the exhibition was selected from a list of 150 applications received by the jury of the european month of photography berlin.

'blow your mind' which was sponsored by culture ireland, allianz, hahnemühle, and embassy of ireland, germany saw over 200 people attending the opening evening.



for the past 3 years blow photo magazine has partnered with delight studios dublin to present 'homeless gallery' as part of the photolreland festival.

Homeless gallery is a fantastic initiative that enables photographers at all levels to show their work publicly and in an uncensored way.

the 2012 'homeless gallery' saw 200 photographers exhibiting and over 1500 visitors to the studio. It also coincided with the second birthday party of blow photo magazine which was a great success.

**SAATCHI  
GALLERY**

**Guggenheim** BILBAO



inspirational **arts**

≡ **Hahnemühle** ≡  
FINEART

**Canon**®

THE Art OF Photography SHOW

bespoke  
&CO



MODERN  
**TATE**

**CO** Berlin



GALLERY OF PHOTOGRAPHY

**FOTO FESTIVAL**  
INTERNATIONAL FESTIVAL OF PHOTOGRAPHY IN LODZ



**fotofever**  
PHOTOGRAPHY ART FAIR



le**COOL**

**ABSOLUT**  
*Country of Sweden*  
**VODKA**

